

Fairburn

Comprehensive Plan



Public Hearing #1
February 10, 2025

Objectives for Tonight

- Meet the team
- Answer the question: What is a Comprehensive Plan?
- Explain the planning process and scope
- Present opportunities to give input

Meet the Team



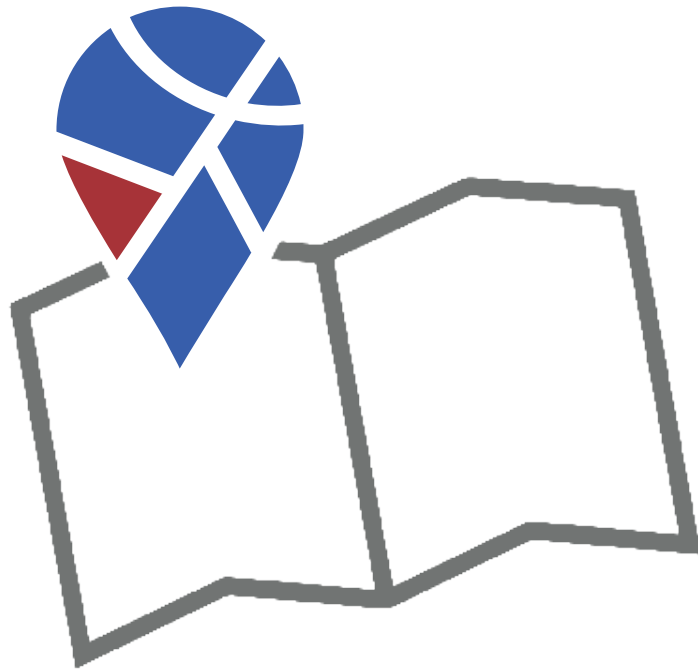
Project Management
Future Land Use Strategy
Transportation Strategy
Zoning Updates



Housing & Economic
Development

What is a Comprehensive Plan?

What is a Comprehensive Plan?



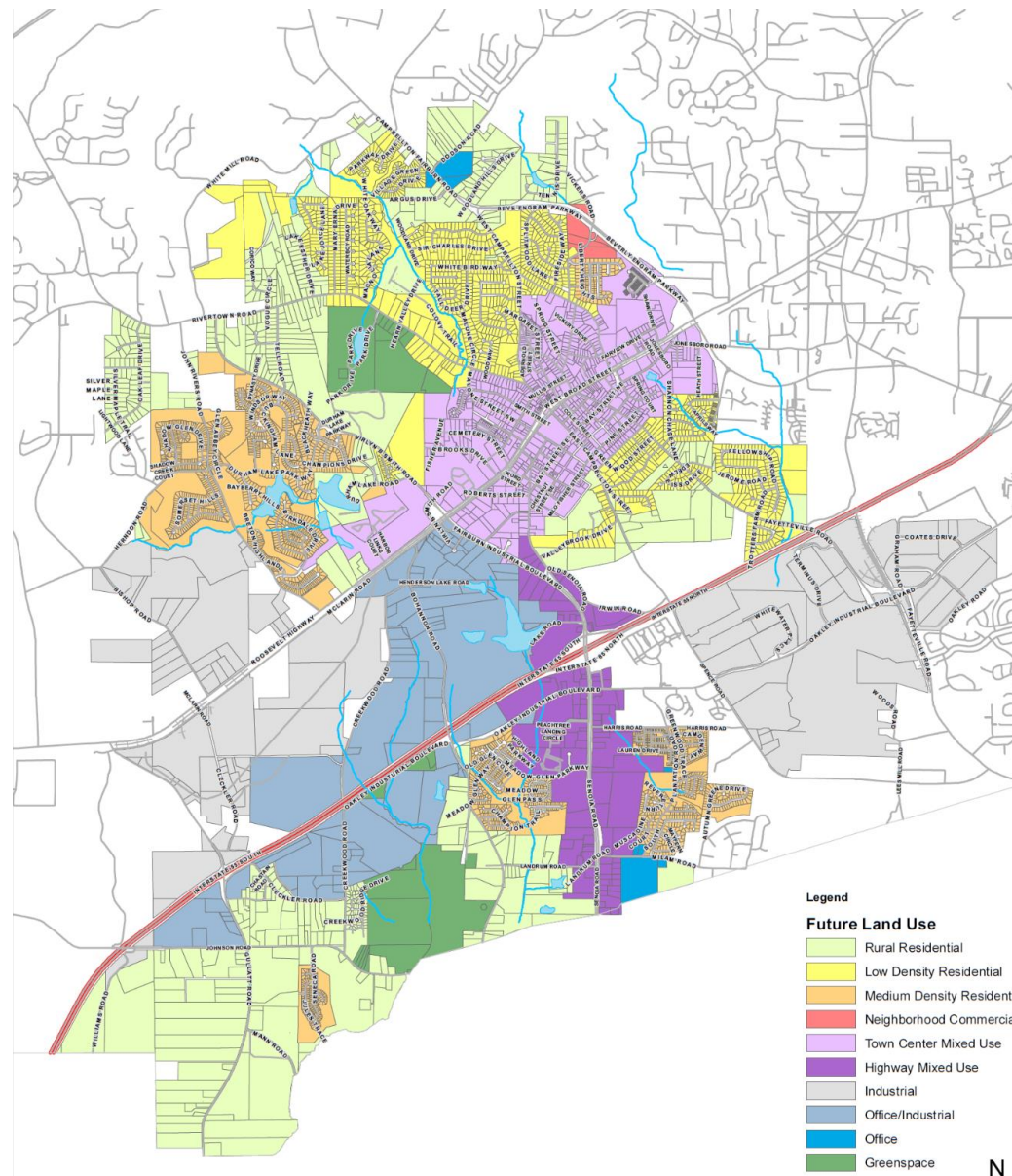
A comprehensive plan is a **guiding document** that outlines how a city's long-term vision for **land development** will be implemented over time.

It answers three big questions:

1. Where are we now?
2. Where do we want to go?
- 3. How do we get there?**

The Role of a Comprehensive Plan

- Guides future land use and development decisions in Fairburn
- Provides policy direction for related elements (housing, transportation, infrastructure, etc.)



Why Plan?

1. It's required by the State of Georgia.



Why Plan?

1. It's required by the State of Georgia.
2. You don't know where you're going if you don't have a plan!



You Are Here



Your Plan



The
Future

Why Plan?

- 1. It's required by the State of Georgia.**
- 2. You don't know where you're going if you don't have a plan!**
- 3. Things change.** Local and regional population, employment, and market changes will impact needs and opportunities for development. The plan will provide guidance for how to respond to changing circumstances.



Why Plan?

- 1. It's required by the State of Georgia.**
- 2. You don't know where you're going if you don't have a plan!**
- 3. Things change.** Local and regional population, employment, and market changes will impact needs and opportunities for development. The plan will provide guidance for how to respond to changing circumstances.
- 4. To have a record of the community's vision.** Having the community's support is vital to ensuring that whatever new development or redevelopment that comes is successful.

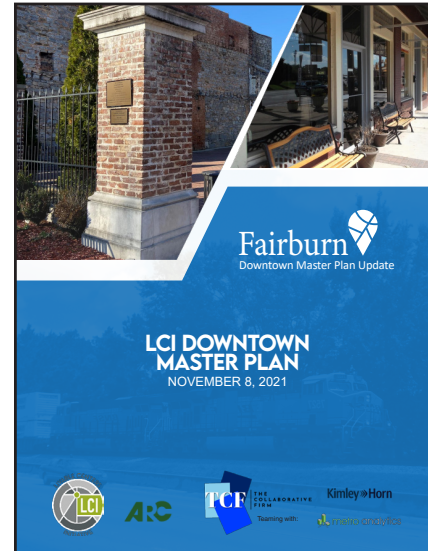
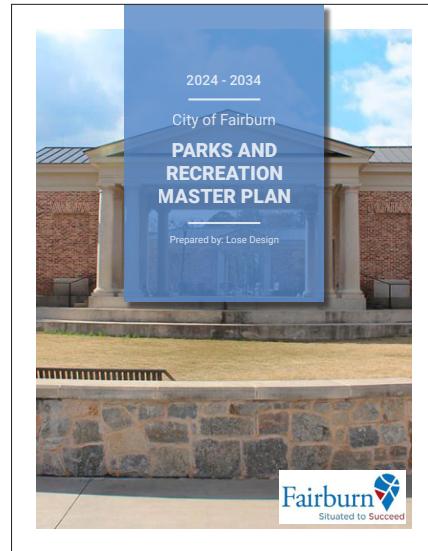
The Planning Process

Our Scope



- Take inventory of what the City of Fairburn has accomplished since the last comprehensive plan was adopted in 2020.
- Update the City's future land use strategy.
- Audit the Zoning Ordinance and make recommendations to align it better with the Comprehensive Plan recommendations.

Our Scope



- Update the plan to reflect the results of recent planning studies
- Create work program and action plan to implement the vision.
- Get input from the community on what they want to see for Fairburn's future.

Process

Research & Analysis (We are here!)

- Gather and analyze data
- Consult with Steering Committee
- Public Kick-Off Meeting
- Launch online survey

Plan Development

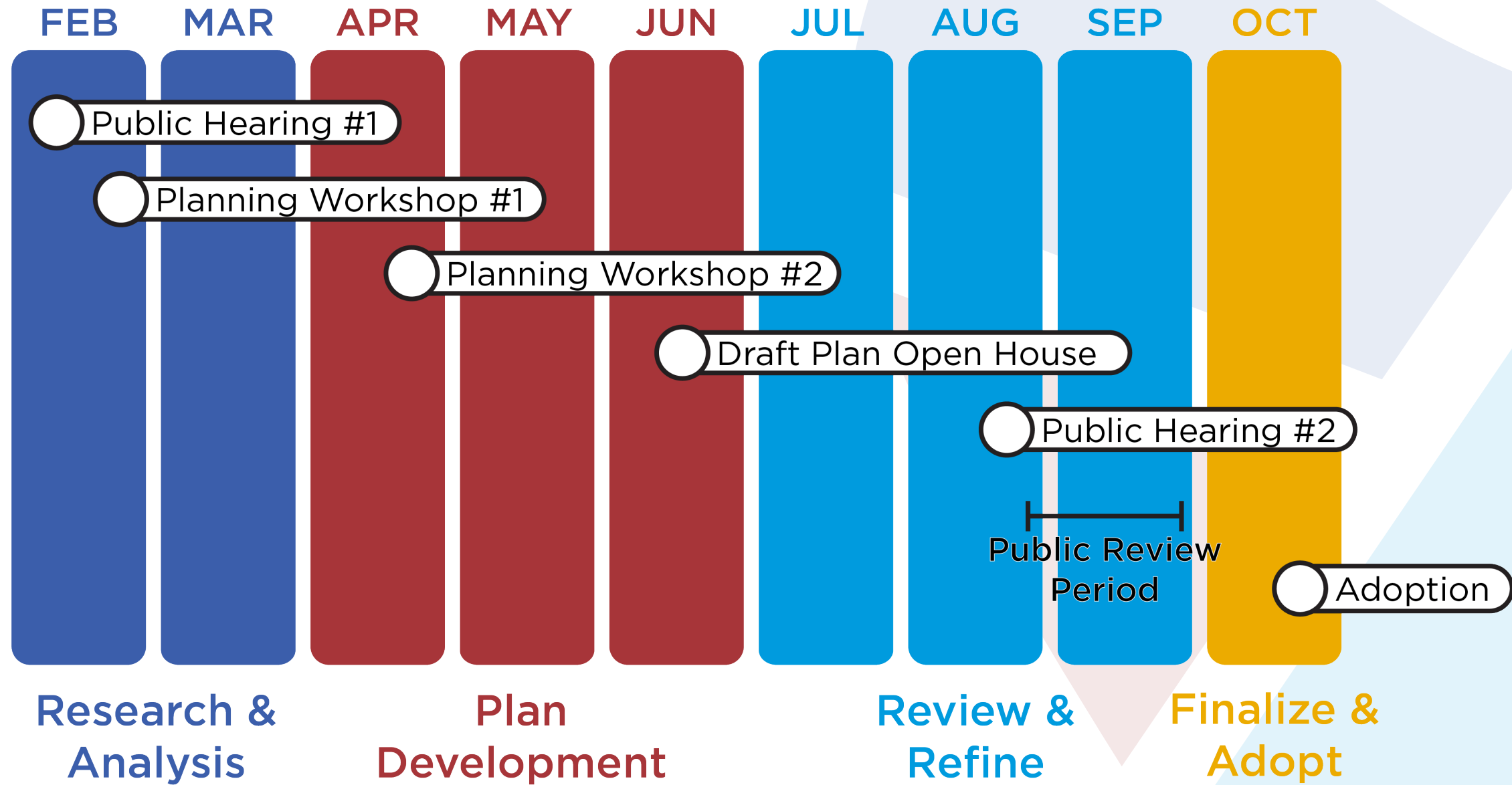
- Consult with Steering Committee
- Visioning Workshop
- Write the plan

Review, Refine, & Adoption

- Draft Plan Open House
- Public plan review
- Plan refinement
- Adoption by City Council in October 2025

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Public Participation

Process



Engagement Goals



- **Reach** as many people as possible!
- **Diversify** outreach methods to engage all groups, especially underrepresented groups
- **Develop** inclusive and accessible engagement and outreach activities for all communities in Fairburn
- **Align** engagement activities with the City's goals

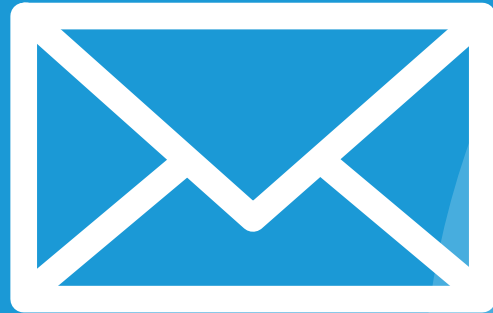
Opportunities for Input

- **Tonight!**
- **Website and Online Survey** launching on February 27th
- **First Planning Workshop** on February 27th at 6:00pm at the City Hall Annex
- **Stay up-to-date** via the City's website and Comprehensive Plan website



Learn more at: www.fairburncompplan.com

We welcome any feedback from
the community present tonight!



Questions? Reach out to:

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Thank you!